takeform

Signify | Exterior Signage

An architectural announcement, exterior signage must be bold, instructive and true to the form and spirit of your vision. Like all Takeform sign systems, Signify expands your ability to deliver detail with elegant yet durable surface materials. Surprising shapes. Dimensional typography. Everything needed to convey brand, defy clutter and, of course, beautify.

All in favor, **Signify**.

Use your outside voice.

Exterior signage is not the place to be timid. There's too much competition. You must demand attention. But have the design choices to invite rather than scream. To be consistent with your architecture, and with your brand personality. Signify lets you conform — as loud as you want.

Studied synchronization

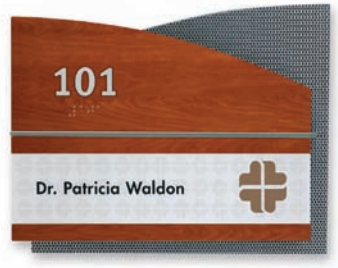
Exterior signage is an architectural element. And with Signify, you'll have an unmatched ability to integrate signage with key elements of your architecture. Shapes designed to mirror your building's predominant lines and a rich palette of finishe , colors and typography provide multiple opportunities for connection. And don't forget brand. We never do.

Signify 04 | Camber Collection
Cabinet
RCM Facing Material | Pacific oard
Push-Through Internally Illuminated Lettering

Three of a kind

Signify for exterior. Fusion and Stance for interior. They're a matched set.

So you can turn any architectural signage project inside out—with a visual consistency that feels just right.



Fusion 22 | Camber Collection
Room ID with printed insert

Fusion
SIGNAGE COLLECTIONS

Stance
FREE-STANDING SIGNAGE

Signify
EXTERIOR SIGNAGE

Fusion Room ID and Stance Kiosk
Laminate Face | Wild Cherry
Laminate Backer | Micro Steel

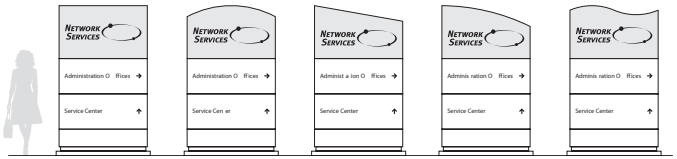
Stance 22 | Camber Collection
22-inch Series | Single-Lens Directory Map

Signify 01 | Quad Collection
Cabinet
ACM Aluminum Facing Material
Bright Red / Natural Brushed Aluminum
Routed Internally Illuminated Lettering

How to specify

1 Select Signify Family

Choose a sign family based on your architecture:
Quad, Arch, Oblique, Camber or Wave.



2 Select Sign Type

Each Signify family includes every sign type your project will require.
Refer to pages 10-11

3 Select Size

We offer a full range of sizes for every sign type.
Refer to pages 10-11

4 Select Finishes

You'll love the Signify finishe . But if you don't see what you're looking for, just ask.
Refer to back cover fold-out

5 Select Letter Options

First, decide on illuminated or non-illuminated (illumination on cabinet signs only); then select letter style.

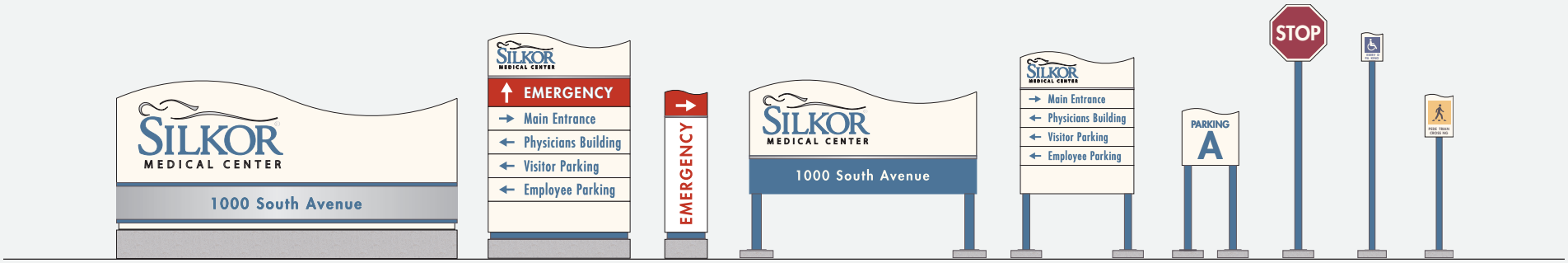
Non-illuminated
- vinyl
- painted acrylic
- stainless steel
- anodized aluminum

Illuminated
- routed
- push-through

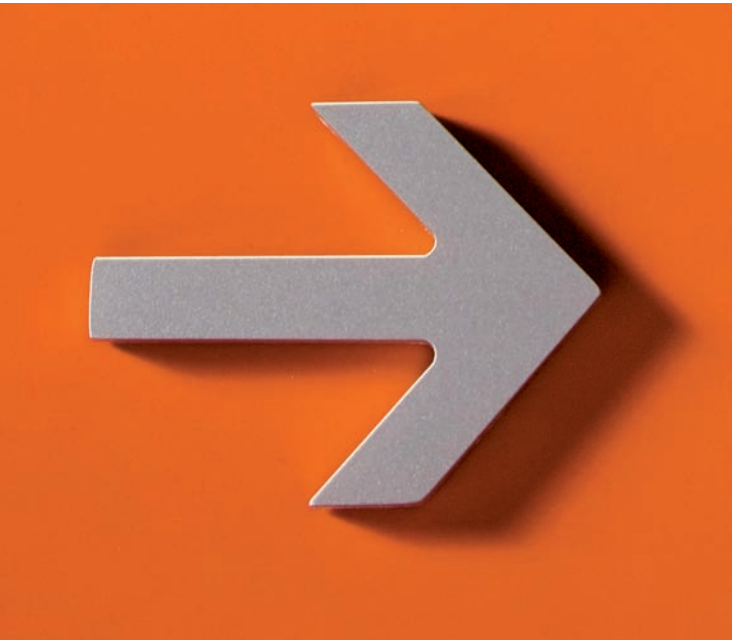
There's one in every family.

Clan, kin, cousins... whatever you call it, you can't beat family. And within every Signify family is a range of sign types to address every requirement - from cabinet style to post & panel, to exterior dimensional letters. Each in a range of sizes and fantastic finishe .

And each with an unmistakable family resemblance.



"Takeform is all about *Connecting*.
Connecting signage with
architecture, *material* and *brand*.
Signage is the thread to weave
these elements *together.*"

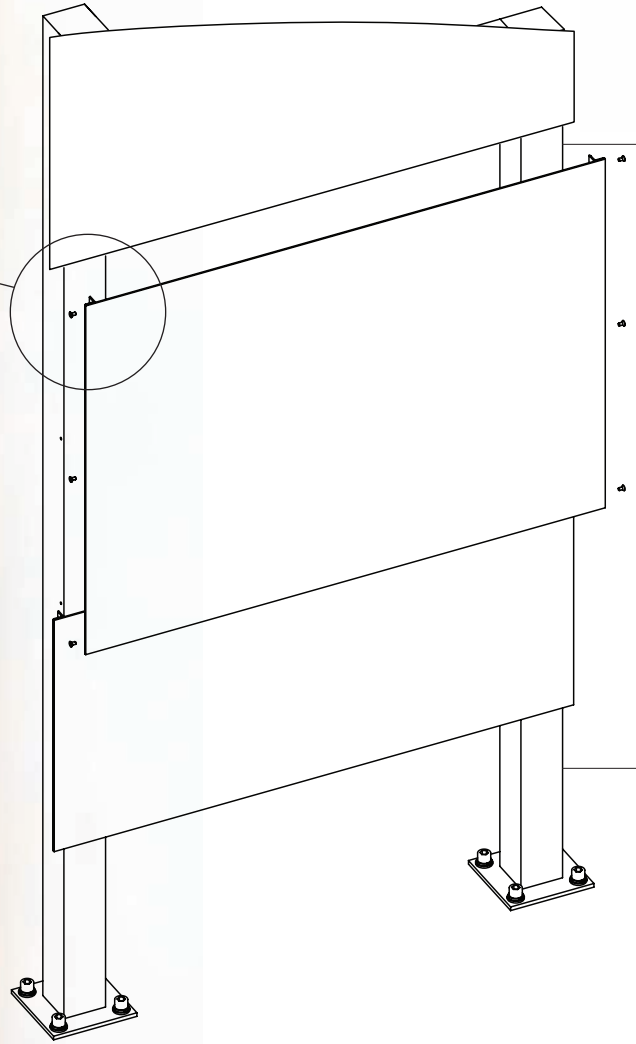


Signify 01 | Quad Collection
Double Post & Panel
Vinyl and Dimensional Lettering
Painted Aluminum Panels
Rust / Butterscotch

South Campus
Exchange Hall
Student Services
Library of Law
Administration
Faculty Offices

Keep it current

Since change is inevitable—your Signify sign can be updated at any time thanks to easily removable panels.



What you don't see—you will notice.

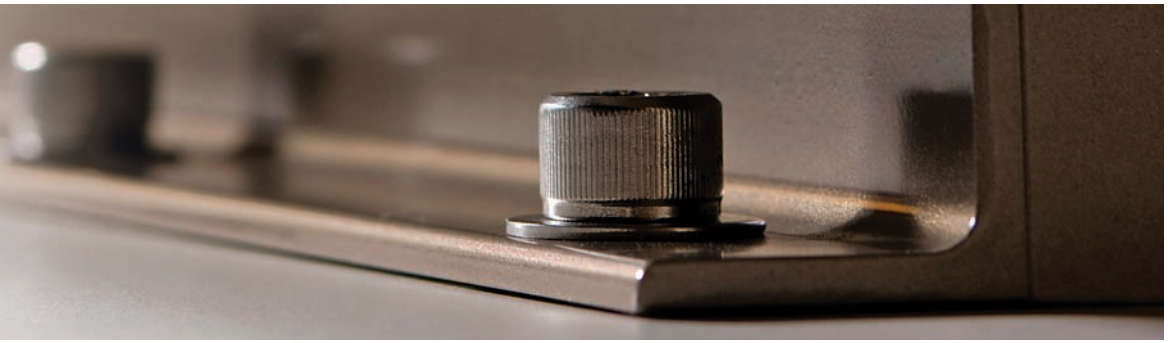
- Non-corroding all aluminum framing.
- Thicker face material to prevent "oil-canning."
- Concealed panel fasteners, out of sight but not out of reach.
- Breakaway posts and panel signs with reusable foundation.

Stunning, smart, durable

RCM* is an exterior grade building material, now adapted for exterior signage. So it lasts a lifetime... actually several.

- Striking–available in woods, stones, metals, textures, colors... finishes that ou wouldn't expect in exterior signage.
- Tough–incredible impact resistance
- True Blue–no noticeable color change for 10 years. Order replacement panels years later and match the original color.
- Graffiti esistant–RCM's unique properties enable most graffiti o be removed easily. Nothing else comes close.

* RCM is a Tier 3 material

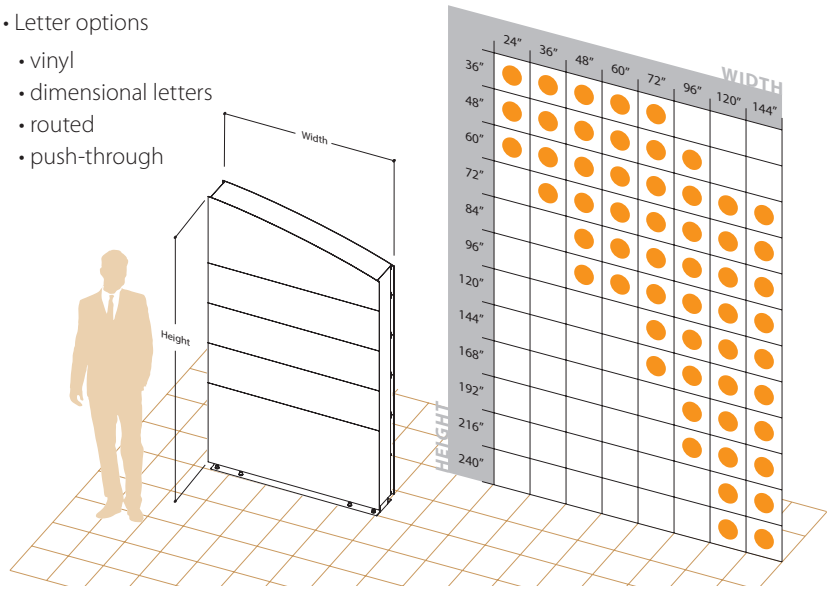


Signify 43 | Wave Collection
Double Post & Panel
Dimensional Lettering
RCM Facing Material
Montreau Sunglow

Cabinet Signs

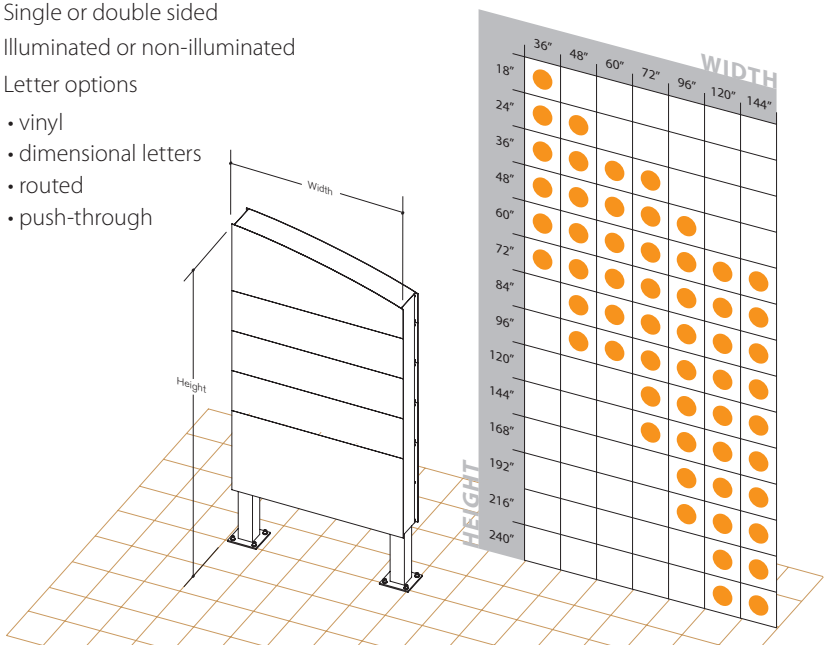
Cabinet

- Replaceable panels (2 standard per face)
- Single or double sided
- Illuminated or non-illuminated
- Letter options
  - vinyl
  - dimensional letters
  - routed
  - push-through



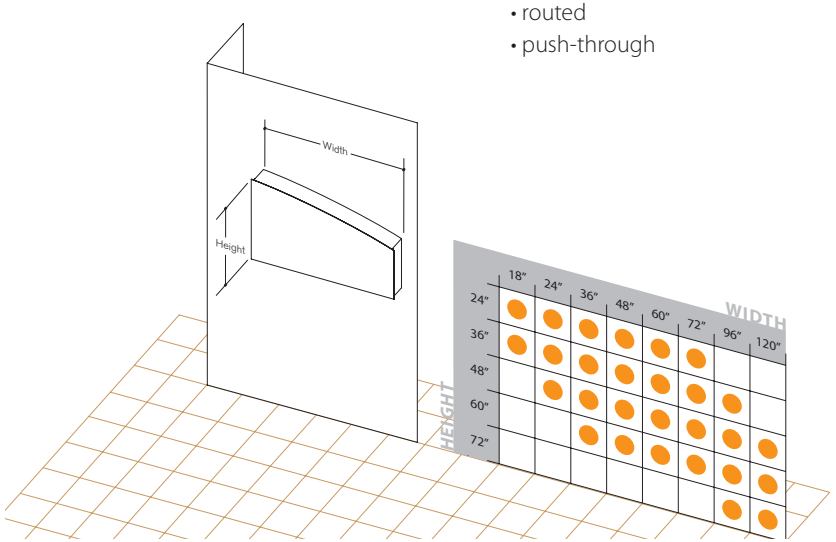
Post and Cabinet

- Replaceable panels (2 standard per face)
- Single or double sided
- Illuminated or non-illuminated
- Letter options
  - vinyl
  - dimensional letters
  - routed
  - push-through



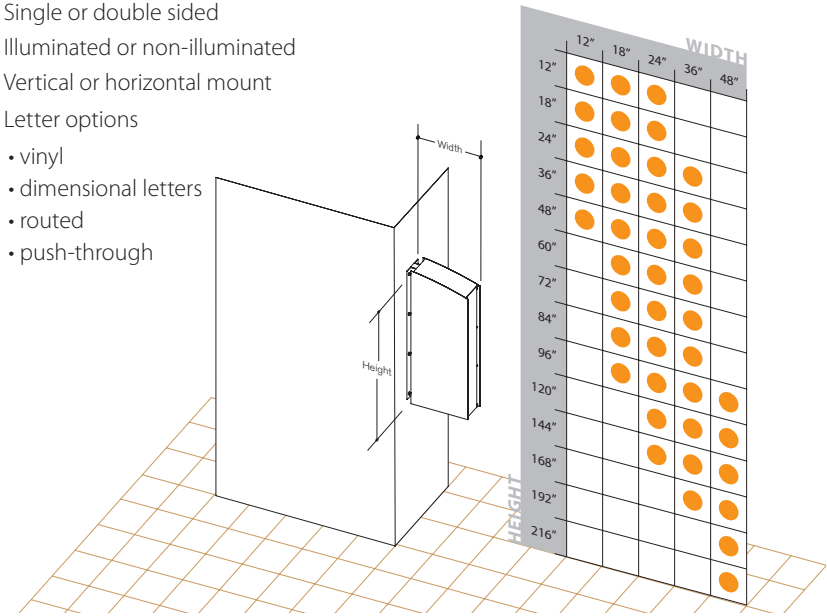
Wall Mount Cabinet

- Replaceable panels (2 standard)
- Illuminated or non-illuminated
- Letter options
  - vinyl
  - dimensional letters
  - routed
  - push-through



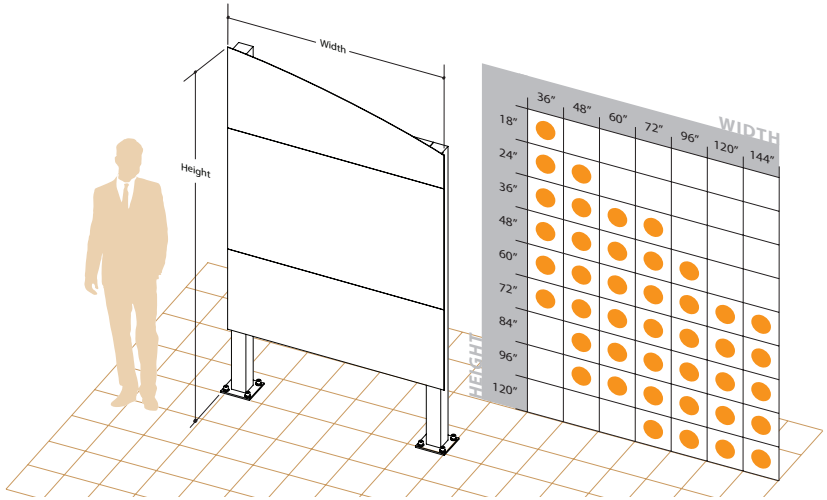
Flag Mount Cabinet

- Replaceable panels (2 standard per face)
- Single or double sided
- Illuminated or non-illuminated
- Vertical or horizontal mount
- Letter options
  - vinyl
  - dimensional letters
  - routed
  - push-through



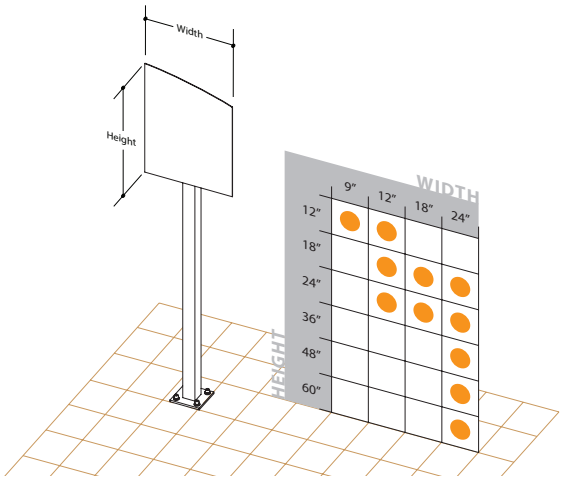
Double Post & Panel

- Replaceable panels (2 standard per face)
- Single or double sided
- Letter options
  - vinyl
  - dimensional letters



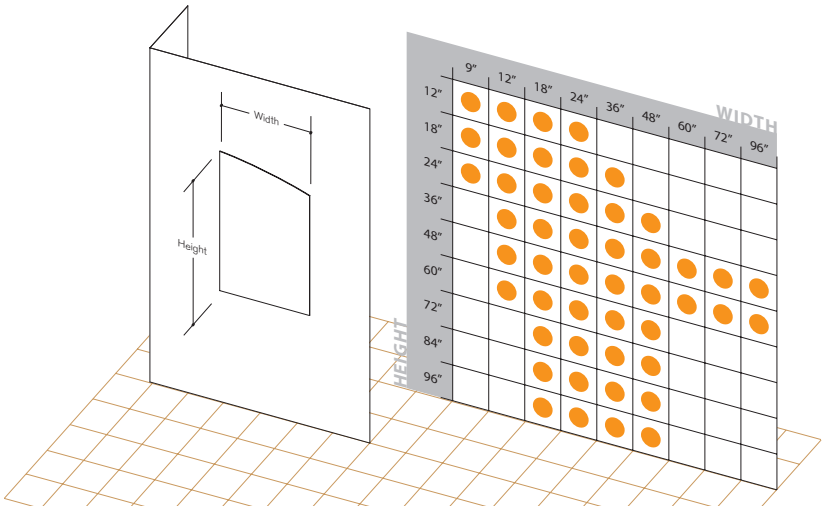
Single Post & Panel

- Single or double sided
- Letter options
  - vinyl
  - dimensional letters



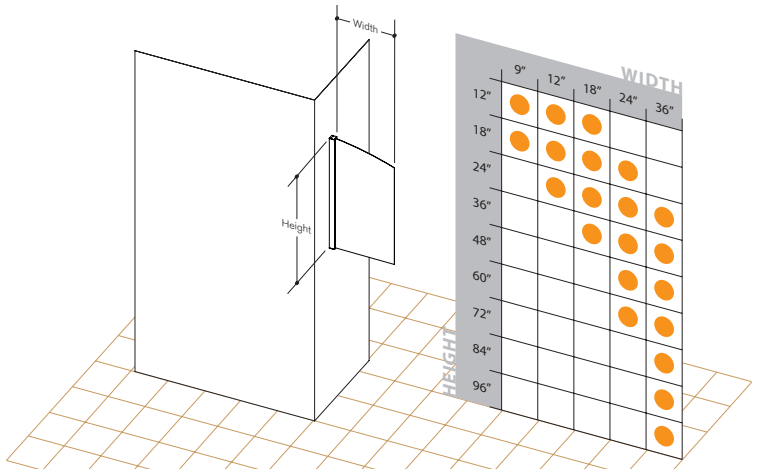
Wall Mount Panel

- Vertical or horizontal mount
- Letter options
  - vinyl
  - dimensional letters



Flag Mount Panel

- Single or double sided
- Vertical or horizontal mount
- Letter options
  - vinyl
  - dimensional letters



Painted Aluminum

- CO101 Black
- CO102 Pewter
- CO103 Dove
- CO104 White
- CO105 Desert Sand
- CO106 Concrete
- CO201 Caspian
- CO202 Avocado
- CO203 Butternut
- CO204 Butterscotch
- CO301 Eggplant
- CO302 Tranquility
- CO303 Rust
- CO304 Bean
- CO401 Ultraviolet
- CO402 Espresso
- CO403 Bayberry
- CO404 Twilight
- CO405 Cranberry
- CO501 Squash
- CO502 Pumpkin
- CO503 Bullseye
- CO601 Satin Silver
- CO603 Bronze

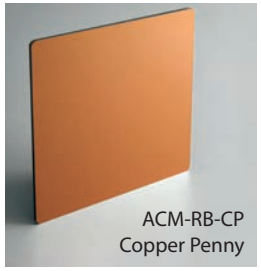
ACM | Aluminum Composite Material

ACM-RB-BA
Natural Brushed
Aluminum

ACM-RB-BR
Brite Red

ACM-RB-CB
Classic Bronze

ACM-RB-CM
Champagne Metallic


ACM-RB-CP
Copper Penny

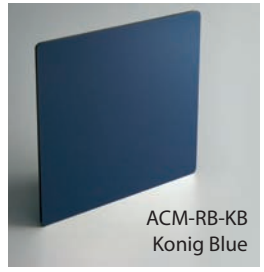
ACM-RB-DB
Deep Black

ACM-RB-FW
Fresco White

ACM-RB-G1
Castle Grey

ACM-RB-G2
Cadet Grey

ACM-RB-GR
Classic Green


ACM-RB-KB
Konig Blue

ACM-RB-PB
Pueblo Tan

ACM-RB-PE
Pewter

ACM-RB-PL
Platinum

ACM-RB-PW
Pure White

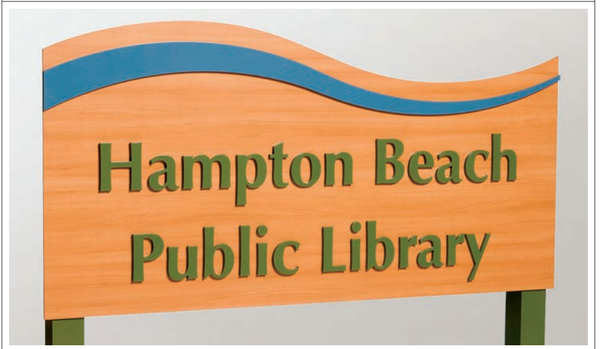
ACM-RB-SL
Bright Silver Metallic

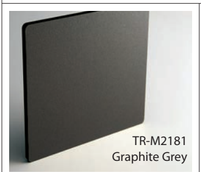
ACM-RB-VC
Vancouver Copper

ACM-AP-MT
Maple Timber

ACM-AP-WT
Walnut Timber

RCM | Resin Composite Material




TR-M2181
Graphite Grey

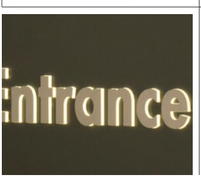
TR-M5101
Aluminum Grey

TR-M4043
Mustard Yellow

TR-M0641
Amber

TR-NW06
Montreux Amber

TR-NW07
Montreux Sunglow



TR-NW10
English Cherry

TR-NW04
Pacific Board

Lettering Options

Vinyl Lettering

Solid Vinyl

220-12 Black
220-10 White
220-41 Dark Grey
A9020-O Palm Oyster
A9035-O Medium Gray
220-89 Sandstone
A9220-O Beige
A9120-O Canary Yellow
220-145 Chrome Yellow
A9160-O Orange
220-139 Saddle Brown
220-24 Terra Cotta
A9370-O Burgundy
A9350-O Dark Red
220-19 Deep Mahogany Brown
A9520-O Shadow Blue
220-276 Bottle Green
220-296 Eucalyptus
220-266 Cactus Green
A9665-O Olive Green
220-48 Purple
220-27 Navy
220-397 Dark Blue
220-17 Vivid Blue

Reflective Vinyl

280-85 Black Reflective
280-10 White Reflective
280-82 Ruby Red Reflective
280-75 Blue Reflective
280-77 Green Reflective
280-71 Yellow Reflective

Metallic Vinyl

A3713-M Bright Gold Metallic
220-231 Light Gold Metallic
A5701-M Silver Metallic
A7708-M Medium Charcoal Metallic

Dimensional Lettering

CO101 Black
CO102 Pewter
CO103 Dove
CO104 White
CO105 Desert Sand
CO106 Concrete
CO201 Caspian
CO202 Avocado
CO203 Butternut
CO204 Butterscotch
CO301 Eggplant
CO302 Tranquility
CO303 Rust
CO304 Bean
CO401 Ultraviolet
CO402 Espresso
CO403 Bayberry
CO404 Twilight
CO405 Cranberry
CO501 Squash
CO502 Pumpkin
CO503 Bullseye
CO601 Satin Silver
CO603 Bronze

Internally Illuminated Lettering

A9001-T White
000000 Black/White
A9047-T Charcoal
A9217-T Sand Dune
230-44 Orange
230-53 Cardinal Red
A9143-T Golden Yellow
230-76 Holly Green
A9566-T Pacific Blue
230-36 Dark Blue

Signify | Finish Palettes

Materials that take signage to a whole new place.

Finish Options

Painted Aluminum

A 2-stage base/clear-coat paint system designed to outlast conventional paint applications 3-5 years. A full range of design sensitive color choices. Back off or be bold... your choice.

Aluminum Composite Material (ACM)

Two layers of aluminum sandwiching a polyethelyene core. Rigid, flat, very stable — ACM is typically used as a building cladding material so it lasts forever. Count on a clean, classic look with outstanding colors and finishes. Changing light will cast a range of nice hues.

Resin Composite Material (RCM)

A premium and proprietary cladding material consisting of 70% wood fibers and thermoset resin, RCM delivers key performance for exterior signage. For starters, strength and impact resistance exceed that of aluminum and fiberglass. Graffiti removes easily with water-based cleaning agents. And color stability is unmatched... no significant change for 10 years. Best of all, woods, metals, textures, colors - finishes you don't expect to see in exterior signage.

Lettering Options

Vinyl Lettering

Solid, metallic and reflective... each with special characteristics to deliver the effect you desire. Our palette is a nice choice. You'll find what you're looking for.

Internally Illuminated Lettering

Two options with internal illumination — routed delivers a clean and dramatic effect or push-through for a raised, dimensional look.

Dimensional Lettering

Painted acrylic, stainless steel or anodized aluminum. Nice colors. Fantastic finishes. And a palette that you'll be pleased with.

takeform

branding space. moving people.

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